

Brownson Technical School

Newsletter | August 2023

Welcome to the Newsletter

Welcome to the *August 2023* edition of the **Brownson Technical School Newsletter!** In this edition, we will let you know about IHACI 2023 and some HVAC Industry news. Enjoy this month's edition of The Brownson Newsletter!

Today in the HVAC World: August 2023

Hello, Copeland by Nick Brown

With edits by Bill Brown

SOURCES: INDOOR COMFORT NEWS, COPELAND.COM

In this month's edition of Today in the HVAC World, we will talk about the name change of the HVAC company, "Emerson." In case you have not heard, "Emerson Climate Technologies" is changing its name to "Copeland." This is a result of them being bought out by Blackstone Inc. in 2022. Emerson Climate Technologies has existed for 100 years, but the Copeland name will now take over Emerson's name.

Brian Loftus, the marketing research and benchmarking analyst at Heating Air Conditioning and Refrigeration Distributers International (HARDI) said, "Blackstone is not a slash-and-dash investor. They see the strategic value and potential of climate technology, as does Emerson."

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Hello, Copeland by Nick Brown (continued)

While Emerson Climate Technologies previously was a big part of commercial, industrial, and residential HVAC systems, and owned Copeland, Emerson will now be known as Copeland, still carrying Emerson Climate Technologies' legacy as an HVAC manufacturer.

IHACI Trade Show 2023

Join Brownson Technical School at the **IHACI Trade Show** at the Pasadena Convention Center on Tuesday, November 7, 2023. This is also the 43rd annual trade show put on by IHACI. We cannot wait to see you all there!

Monthly Poll (August)

Of the ones listed, what is your favorite summer activity?

- a. Swimming/Beach
- b. Sports
- c. Fishing/Boating
- d. Listening to tunes
- e. None of the above

Let us know on Facebook and Instagram or email Nick Brown at nick@brownson.edu.

Upcoming Holidays (August/September)

- **Labor Day**
 - Monday, September 4, 2023

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Next Graduation Date (s)

- Wednesday, August 9, 2023 (Day Students)
- Keep posted on Instagram and Facebook

Questions or Requests?

If you have any questions, comments, or concerns about this newsletter, please email Nick Brown at nick@brownson.edu or DM us on Instagram or Facebook Messenger. We would love to hear feedback from you all about this newsletter edition. If you have some ideas for the next edition, we would love to hear them, you can send them to the email address above or send them to us in a DM.

Message from us to you

Thank you so much for reading this edition of The Brownson Newsletter. We hope that this month is enjoyable for you, and extremely helpful in your HVAC-R journey! Have an outstanding month of *August* and the rest of 2023!

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